



An introduction to video production 26th-30th November, 2012

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Centre for Civil Society

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Course Outline and Training Schedule

BIG PICTURE objective. To build up the community video resource at the CCS to create and share videos about social and environmental justice issues.

Why? Video is a powerful communication tool for conveying political and educational messages to a broad audience. Coupled with other forms of social media, (Facebook, for example), video messages can be rapidly and internationally conveyed in a digestible and popular format to a wide range of users.

How? This introductory training workshop will cover **basic camera work, video conceptualisation, shooting stories, editing and exporting video material** to accessible formats. The CCS has purchased two video production kits, which will be made available to trainees on this course. As part of the course, we will complete two short videos. This is a PRACTICAL, hands-on course and recognises the value of LEARNING BY DOING.

Who? We aim to train 10 engaged CCS community scholars and community group members in basic video production.

Requirements? This workshop is open to CCS community scholars and any other interested person with active involvement in community issues. As a trainee, we will expect full participation in the course. Participants must arrive promptly to begin each session at 9.30am. We will have a one-hour lunch break each day (approx.

12:30–1:30) and we will finish at 4pm. Later sessions (5.00pm) for editing may be required on Wednesday and Thursday.

To participate, you must also commit to carrying out a **community video group project** after the training, and to developing your skills independently.

Cost? The workshop is free to attend and you will not need to buy equipment. A daily subsidy of R40 is available to participants without income.

Workshop timetable

TIMETABLE	Activities/exercises
<p style="text-align: center;">Monday 26 Nov</p> <p>Introductions: getting comfortable and learning new skills</p>	<ul style="list-style-type: none"> • Name game • Disappearing game • Show and Tell • Shot types • Interviews
<p style="text-align: center;">Tuesday 27 Nov</p> <p>Planning and visualisation</p>	<ul style="list-style-type: none"> • Storyboarding a short drama • Plan and storyboard own short films
<p style="text-align: center;">Wednesday 28 Nov</p> <p>Shooting</p>	<ul style="list-style-type: none"> • AM: Shoot your film • PM: Viewing and logging • Selecting material for edit • Introduction to edit software • Capture footage
<p style="text-align: center;">Thursday 29 Nov</p> <p>Editing and Reviewing</p>	<ul style="list-style-type: none"> • Complete editing • View edited films
<p style="text-align: center;">Friday 30 Nov</p> <p>Exporting Evaluation Planning for video projects</p>	<ul style="list-style-type: none"> • Export video to DVD and web. • Revisit learning points • Plan for independent group projects

If you are interested, please apply for a place using the attached application form and email to perichardson@gmail.com by 5pm on November 9th.

Application form

Name:

Occupation/affiliation:

Email address:

Phone number:

Questions:

Why are you interested in participating in the workshop? (100 words max.)

What past community work experience do you have that makes you a good candidate? (100 words max)

Please outline the community VIDEO project that you wish to implement after completing this workshop? (250 words max.)

Who else will benefit from your participation in this workshop? (100 words max.)

Please complete your answers and return to perichardson@gmail.com by 5pm Nov 9th.